

TELEX® ANNOUNCES APPOINTMENT OF JEFF TAYLOR TO PRODUCT MANAGER, DYNACORD® PRO AUDIO, USA

*Dynacord®, a European Professional Audio Product Brand of Telex
Communications, Introduces Line-Array Loudspeaker Systems to the U.S.
Market: Former EAW/Mackie Manager Fills Position*

BURNSVILLE, MN (May 5, 2003): Telex Communications, Inc. announced that effective immediately, Jeff Taylor will assume the responsibility of product manager for Dynacord Pro Audio, USA. In this position, Taylor will handle the introduction of Dynacord professional audio products, including Cobra line-array loudspeaker systems and PowerMate powered mixing consoles to U.S. markets. Taylor was on hand at NSCA 2003 in Dallas to introduce these products to the public.

Of his recent appointment, Taylor remarked, "I am excited to take on this responsibility to introduce those products that have already had a huge impact in the European live sound market. I am certain that the introduction of the Cobra, Cobra 4, and PowerMate will serve the growing needs of today's live sound professionals and installation demands."



Offering the industry's first completely matched compact line-array system, Dynacord offers solutions no other product brand has brought to the table. During the last couple of years line-array systems have become more and more popular for large touring and concert sound productions. However, despite the well-known advantages in acoustical performance line-array systems represent, they are very rarely used in smaller applications.

Completely turn key – featuring matched and completely rigged amplification and digital signal processing system – the DYNACORD Cobra compact line array is extremely easy to use. With the DYNACORD compact line-array system, equipment and staff time requirements are reduced to a minimum, meaning set-up time is calculated in minutes instead of hours, reduced labor costs provide sound rental companies or venue management with good profit margins.

Dynacord® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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James Edlund
Public Relations Manager
Telex Communications, Inc.
12000 Portland Ave. South
Burnsville, MN 55337
Phone: 952-736-3901
Fax: 952-736-4582
E-mail: James.Edlund@telex.com

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