

# News Release

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### **db SOUND SUCCESSFULLY LAUNCHES ROLLING STONES WORLD TOUR WITH ELECTRO-VOICE® X<sup>LC</sup> AND X-Line™ LINE-ARRAY LOUDSPEAKERS**

**BOSTON, MA (September 4, 2002):** The evening of Tuesday, September 3, saw the kick-off of the Rolling Stones' Licks World Tour at the Fleet Center arena. The tour, which is scheduled to play three shows in three different sized venues in most cities on the tour, will continue with a September 5<sup>th</sup> show at CMGI Field and a September 8<sup>th</sup> show at the Orpheum Theater, also in Boston. Following that, the tour will continue into February of 2003.

Supplying PA equipment for the tour is Chicago's db Sound, with independent front-of-house engineer Robbie McGrath and veteran monitor engineer Chris Wade-Evans.

For sound equipment, db Sound chose the Electro-Voice X<sup>LC</sup> full-bandwidth compact line array and the flagship X-Line™ system and Midas front-of-house consoles. Given the challenges of the different venue sizes and types, db Sound has created one large system comprised of components that can be added or subtracted depending on the needs of the individual venue. A large part of this modular system is Electro-Voice's newest product offering to the world of professional touring -- the X<sup>LC</sup> compact-format line-array loudspeaker, which is engineered to provide an audio solution for smaller venues such as arenas and theaters.

"We're using the X<sup>LC</sup> on the Rolling Stones Tour to hang above the B stage. It's lighter and has a much lower profile than anything else on the market. We've got 4 columns of 12 boxes in the round for the B stage -- right in the middle of the crowd with the sound carrying to the far corners of the venue," said db Sound owner, Harry Witz.

"When we first fired the X<sup>LC</sup> up at Maple Leaf Gardens we were astounded by the sound quality and the output. Now, in addition of the B Stage X<sup>LC</sup> system we're using 16 boxes of X<sup>LC</sup> per side of the main stage for side fill on the stadium system. This accompanies the 20-box per side X-Line columns comprised of 10 subs and 10 full-range per side."

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, AudioCom™, RadioCom™, Dynacord®, Midas®, Klark Teknik®, University Sound® and others.

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