

ELECTRO-VOICE® XLC™ SYSTEM INSTALLED IN RENOVATED MILWAUKEE THEATRE



Milwaukee, WI (March 12th 2004): Colorado-based Audio Analysts (www.audioanalysts.com) recently completed a sound system in the newly renovated 95-year old Milwaukee Theatre in Milwaukee, WI (www.milwaukeeetheatre.com). The main PA in the 4100-seat auditorium is the Electro-Voice Xlci – the installation-specific version of the compact line-array touring rig. The room features a central array of (11) Xlci 127+ full range and (7) Xlci 118 sub boxes – a tidy testimony to the Xlc’s remarkable coverage capability. Robert Estes, Systems Design Consultant with Audio Analysts, described the project: “Everybody is really excited about this system. This was an extensive 42 million-dollar renovation project, and expectations were obviously high. The venue reopened in November 2003, and the Xlci has continued to surpass those expectations, helping make the Milwaukee Theatre sound world-class.”

Prior to renovation, the theatre seated 6100 hundred people; it now seats 4100 after retrofitting, clearing sightlines for every seat in the house. The Xlci matches this visual improvement with unsurpassed sonic transparency. Estes continued: “I consider this to be one of our best projects – we had a great

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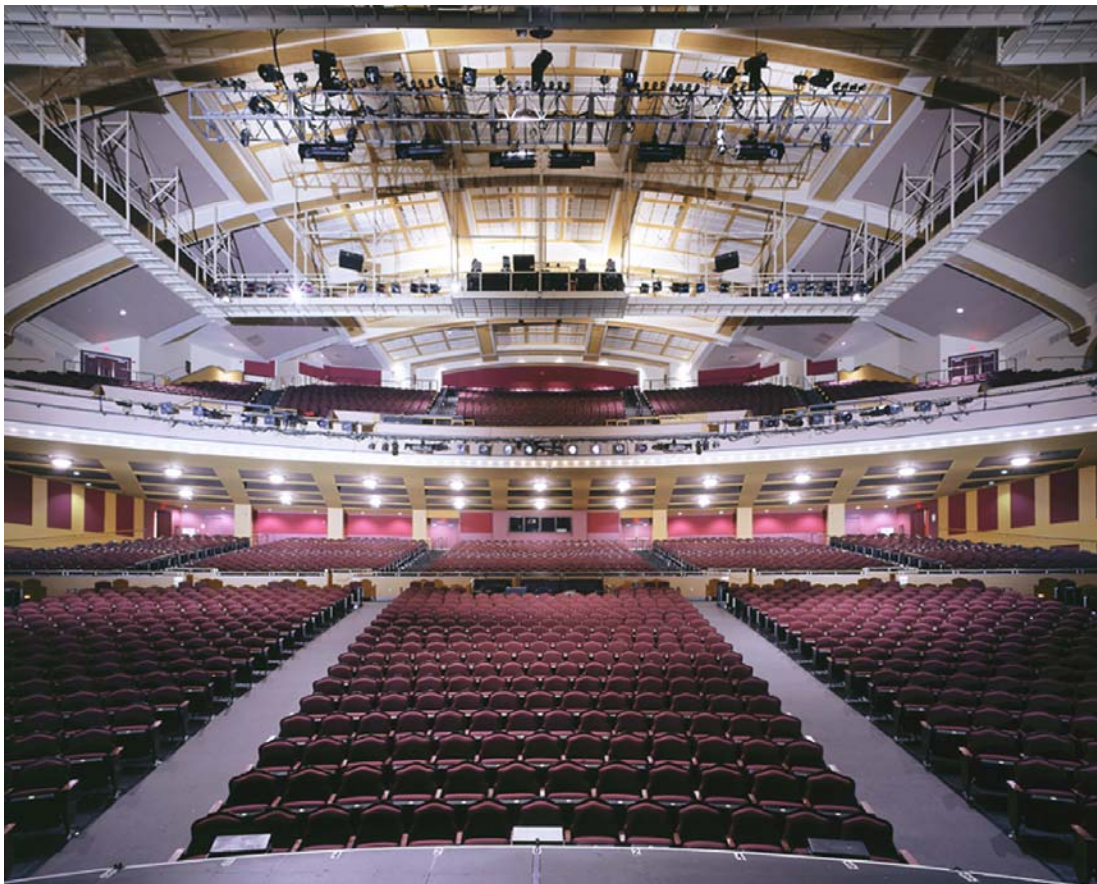
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experience with the owners, and the support we got from EV was excellent. EV's Bill Gelow (who commissioned the system), Mick Whelan and Stu Schatz were all involved in the system design, and helped make this installation a real success."



Project designer and consultant Brian Cline of Cline & Associates, Inc., who worked directly with the owners, Wisconsin Center District, brought Audio Analysts on board. Audio Analysts' Bob Langlois (Project Manager) and Mike Dotson (Assistant Project Manager) oversaw the installation

and system training. Dotson commented: "We set up the system and found that it worked flawlessly with very little equalization needed to adjust the speakers to the room. They've had a number of big shows in the theatre since the system was commissioned, including the hit Broadway musical 'Urinetown'. The X1c really is in its element here, and provides amazing coverage that really adds to the live performance experience - wherever you are seated." *(more)*



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Recent/upcoming shows at the Milwaukee Theatre include rock legend Neil Young performing his critically acclaimed rock opera "Greendale" (March 2nd), and a five-day run of perennial favorite "Miss Saigon", beginning March 16th.

The EV **Xlc** 127 is a 3-way design that utilizes a 12" vented LF, 2 x 6.5" MF transducers on a 120-degree horizontal waveguide, and 2 x HF transducers that combine through a new vertical plan wave generator to a 120-degree waveguide. The system can be used in tri-amp mode, or bi-amp two-way using the sophisticated internal passive MF to HF network.

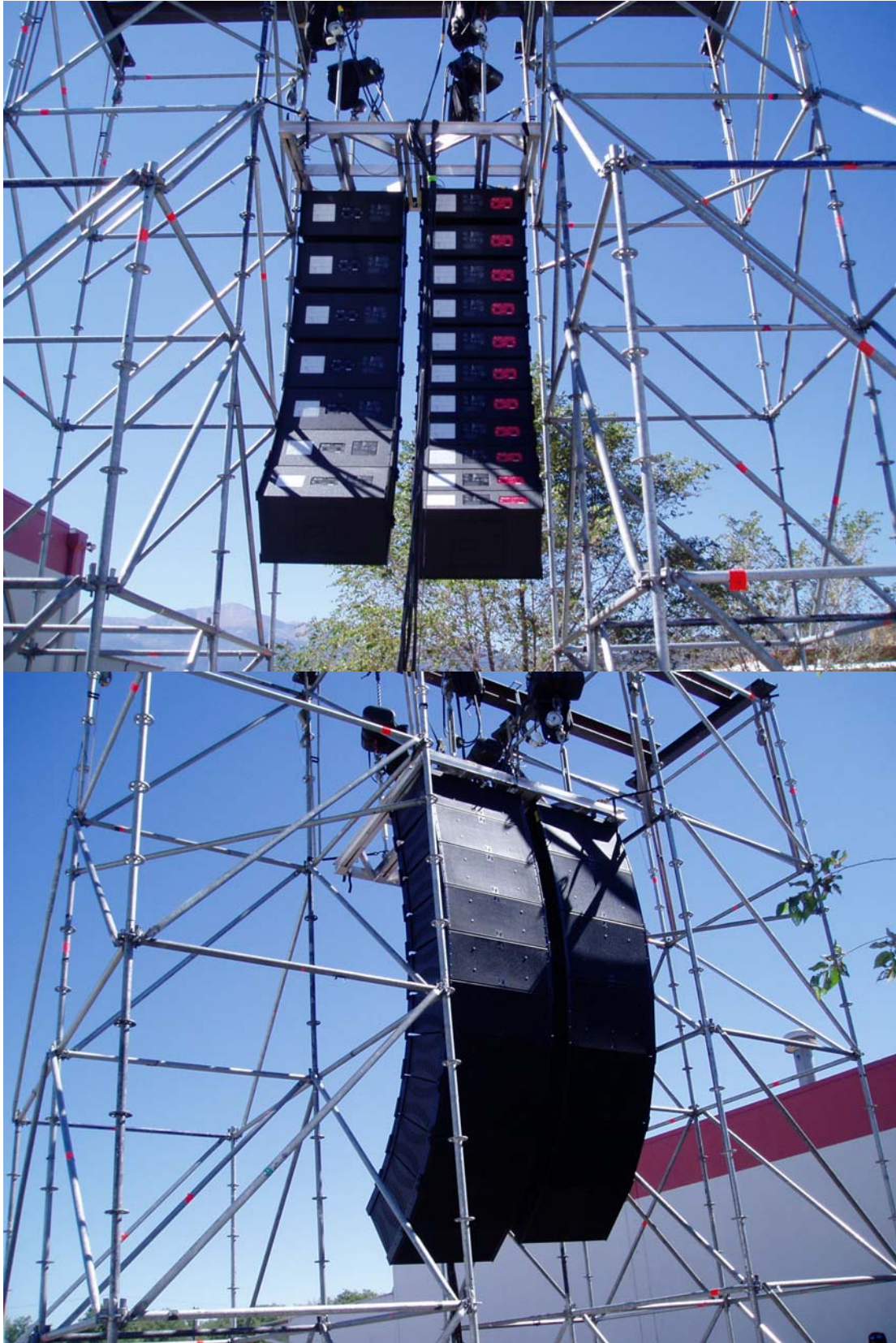
The Xlci version is designed for permanent installation applications with specially designed mounting hardware for easy cost effective hanging.



(more)



(Scroll down for photos of Audio Analysts X1c test hang for the Milwaukee Theatre)









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