

## MIDAS® VERONA™ COMES HOME TO ROOST IN COPENAHAGEN



*Jens Moeller with the Verona 400*

**Copenhagen, Denmark (August 2004):** As if to prove that there are salesmen out there who have genuine respect and passion for the products they represent, Jens Moeller, MI and Concert Sound sales representative for ASCON Trading a/s (the Danish distributor for EV, Dynacord, Midas and Klark Teknik), has just become the proud owner of his first Midas console. A Midas Verona 400 now occupies pride of place at the heart of his home recording studio in his small apartment in central Copenhagen. Jens and his musical partner Peter Alfred form the electronic duo "Transport" and are currently in the process of putting together their first album.

Jens is clearly delighted with his purchase, despite the fact that he had to consign most of his furniture to a dumpster in order to make room for it in his apartment. Home also happens to be on 4th floor, so he was obliged to call in a few favors from several of his skinner musical friends to help him lug it up the stairs! "It was a fair amount of effort, but definitely worth the trouble!" he grins.

Jens explained he encountered Midas consoles for the first time when he started working with Ascon a year ago. "I realized very quickly that here was

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a piece of equipment I HAD to have, so I started saving straight away. However, having originally set my sights on the Venice, I soon realized that I actually needed more channels and better EQ facilities that the Venice could offer, so when Verona was launched, I pounced on the first sample available and brought it home with me.”

“The difference was amazing,” recounted Jens. “The first thing I noticed was that all the noise had disappeared. Then I started listening to some of my favorite albums, and they all sounded completely different. The sound was far more transparent, and I even started hearing things on these albums that I know so well that I had never noticed before. Today all my gear is more or less permanently hooked up to the Verona so I can benefit from the great-sounding preamps and EQs, with the result that it now so much easier for us to work with our sound.”

For full details on all Midas products, please visit [www.midasconsoles.com](http://www.midasconsoles.com)

Midas® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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