

## TELEX PRO AUDIO GROUP WELCOMES VISION 2 MARKETING TO ITS FAMILY OF U.S. SALES REPRESENTATIVES

**Burnsville, MN (March, 2004):** Telex Communications, Inc. is pleased to welcome Vision 2 Marketing as new Telex Pro Audio Group sales representatives for the Southeast U.S. Vision 2 Marketing CEO Mick Beisel, President Scott Floyd and partner Craig Bess have over 50 years of combined experience in the professional audio industry, and bring a wealth of knowledge to the table. Along with Telex® brand products, V2 will be responsible for sales and marketing of Electro-Voice®, Midas®, Klark-Teknik®, Dynacord®, and University Sound® products in Tennessee, North and South Carolina, Alabama, Mississippi, and Georgia.



*(l-r) V2 Marketing: Scott Floyd, Mick Beisel, Craig Bess*

Scott Floyd commented: "V2 Marketing is a new venture that really represents a dynamic blend of solid experience and fresh ambition in this industry. I have 20 years experience in pro audio retail, and sold a great deal of Telex and EV equipment over those years. I also spent five years with the pro audio division of a large rep firm. Mick Beisel was with the same firm for 20 years, and has been in Nashville for the last 16 years. Craig Bess also has a background in MI retail, pro audio sales, and systems contracting. Mick, Craig and I are therefore already very familiar with the product lines under the Telex Communications umbrella, just as we are excited about the great new products that Telex has released this year. We really stand behind the new Telex company vision, and really believe that, as Telex reps, we can provide total, multi-line solutions for any pro audio problem. We're here to contribute exponentially to Telex Pro Audio Group's exciting, customer-driven future, and we have the people and products to help make that happen."

# News Release

**Pro Audio Group**  
EV • Telex • Midas • Klark Teknik  
Dynacord • RTS • University Sound

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Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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