

## ELECTRO-VOICE® Sx500PI+™ LOUDSPEAKERS USED AT NEW CUYAHOGA FALLS PUBLIC FESTIVAL SPACE



### Cuyahoga Falls, OH (October 24, 2003):

Established in 1990, United Sound Technologies is Northeast Ohio's leading contractor in church and auditorium audio-visual system design, sales, service and installation. UST recently specified Electro-Voice Sx500PI+ loudspeakers for a new amphitheater (*left*) at Falls River Square in their home town of Cuyahoga Falls, OH. The city-owned outdoor venue is the signature piece of a new downtown riverfront development designed and engineered by the International Waterfront Group and GCC Engineers (CF, OH). The walkway, pavilion, stage, amphitheatre

and festival area are elements of a larger plan for redeveloping the city's historic downtown Riverfront Centre District, and the entire riverfront corridor running through the city. Falls River Square replaces what was once a dilapidated car park with a \$5-million performance and gathering space, which includes the amphitheatre and interactive water fountain, festival pavilion, and a 2 block long pedestrian mall. The grand opening took place on August 17<sup>th</sup> 2003.

Tim Schwarz of United Sound Technologies described the project: "The Sx500PI+s are a core element of a permanent outdoor installation, powered by an EV CPS2 amplifier and an EV EQ-131. The city needed a weather-resistant speaker system to handle small and mid sized events, and the Sx500PI+ was ideal. These boxes are going to work hard continuously, accommodating numerous styles of music and playback. This is a 300-seat bowl, but aside from the permanent seats there is a fenced-in space where an extended audience can assemble for larger events, like the recent Oktoberfest.

For that weekend we needed coverage for a potential audience of 3 to 4 thousand people, so we brought in reinforcement PA equipment. These larger



*Evening at Falls River Square*

events constitute about half our work here. I use up to 18 Altec DTS Duplex® boxes for these larger shows. I have 6 of the DTS-640 3-way 15 inch 60 by 40 boxes and 12 of the 3-way DTS-941s. I also have some EVX 180As in 9-cubic foot boxes as subs. The Sx500PI+ boxes are rigged using the Mb series accessories, attached with quicklinks to a short piece of unistrut. They're not going anywhere, even in strong wind! They're on a natural hang, with no tipback. Another design advantage with the Sx500PI+ is that it's a medium throw speaker, which ensures that sound is distributed precisely within the parameters of the audience area, which limits noise pollution. Falls River Square opened at the beginning of August, and it's already booked solid. We're already scheduled for next year. One of the regular events they've had down there for a long time is called Rockin' on the River, featuring a range of national and local acts. There are 13 of these events scheduled for next summer. Falls River Square will also be the venue for the Crooked River Jazz Festival, a four-day event on multiple stages. The Ohio ballet is also anticipated to perform here. The Sx500PI+s really represent the attention to detail and quality of the project as a whole, and I can see them being as reliable as my Altecs, which sound as good as ever." *(more)*



*EV Sx500PI+ cluster*

*(more)*

*Electro-Voice Sx500PI+*



- Full-grille, weather-resistant version of Sx500+
- Black powder-coated full-faced stainless steel grille, with foam backing and a polyester mesh water shield provides a high degree of weather resistance
- Two-way 15-inch medium-throw full-range system
- DL15SX 15-inch woofer and large enclosure extends and increases bass output
- Asymmetric 75° x 60° constant-directivity high-frequency horn aims down 10° -- Helps direct sound at the audience when vertically stand mounted
- Horn loading of the woofer controls the coverage pattern down to nearly 500 Hz -- an unheard of characteristic in a product of this size and price -- for higher vocal intelligibility and musical clarity
- Biampable
- Suspension points accommodate optional Mb700 set of three forged eyebolts
- Mb600 and horizontal array kits available for side-by-side arraying of two systems (requires one Mb500 wall/ceiling bracket per speaker)

For full details on all Electro-Voice products and brands, please visit  
[www.electrovoice.com](http://www.electrovoice.com)

*(more)*

# News Release

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