

# News Release

## Pro Audio Group

EV  
Telex  
Midas  
Klark Teknik  
Dynacord  
RTS  
University Sound

### **TELEX®/EV® OUTFIT SUPERBOWL XXXVII – PERFORMANCE FLAWLESS** *On-the-Field Communications Made Possible with Telex/EV Wireless Microphone Products*

**BURNSVILLE, MN (February, 2002):** When the Oakland Raiders and the Tampa Bay Buccaneers squared off in Super Bowl XXXVII last month in San Diego, the action on the field was broadcast to a worldwide audience of 800 million viewers in 220 countries and territories, and in 28 different languages. There were 15 broadcasters from 11 countries covering the game on-site. Also present at the game was a considerable staff of engineers and product specialists from Burnsville-based Telex Communications, Inc. to make sure everything went off without a hitch.



**Mike Sipe, Western Regional Sales Manager (Installed Sound), and Dave Egenberger, Wireless Microphones Product Manager, On Site at SuperBowl XXXVI**

The logistical efforts required to pull off the broadcast production for the big event were equally far-reaching, and centered on the use of a number of Telex and Electro-Voice wireless microphone products. Wireless microphone product manager, Dave Egenberger explains:

*(more)*

### **Telex Communications, Inc.**

12000 Portland Avenue  
Burnsville, MN 55337

Phone: [952] 884-4051 | Fax: [952] 346-4985

# News Release

“Our job at SuperBowl XXXVI was to provide the referee microphones for the stadium and broadcast. We were located in the first row of the stands behind the Buccaneer’s sideline at about the 10-yard line. I used the Electro-Voice CDR-1000 dual wireless so we could take advantage of the antenna pass through and headphone jack along with the standard Telex referee bodypack. We were able to use two antennas on the four receivers without carrying an extra splitter. The headset jack allowed us to match the gains and sound of the main and back-up systems before the game, without taking up valuable time over the PA. We also used the SoundCheck screen to check our RF coverage over the entire field. Even though there were over 300 registered frequencies in use – plus, who knows many unregistered – we had no RF problems. The system performed flawlessly. “

#### Equipment Used:

- (2) Electro-Voice CDR-1000 Dual RE-1 Receivers
- (4) 100mW WT-1000REF Bodypacks
- (4) RSB-2 Referee Mute Switch
- (4) ELM-33 Unidirectional Lapel Microphones
- (2) ALP-450 Passive Log Periodic Antennas

Telex® and Electro-Voice® are professional audio brands of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, AudioCom™, RadioCom™, Dynacord®, Midas®, Klark Teknik®, Dynacord® and others.

For more information, call 1-800-392-3497, or visit [www.electrovoice.com](http://www.electrovoice.com).

**James Edlund**  
**Public Relations Manager**  
**Telex Communications, Inc.**  
**12000 Portland Ave. South**  
**Burnsville, MN 55337**  
**Phone: 952-736-3901**  
**Fax: 952-736-4582**  
**E-mail: [James.Edlund@telex.com](mailto:James.Edlund@telex.com)**

###

#### **Telex Communications, Inc.**

12000 Portland Avenue  
Burnsville, MN 55337

Phone: [952] 884-4051 | Fax: [952] 346-4985