

TELEX®/EV® OUTFIT SUPERBOWL XXXVIII – PERFORMANCE FLAWLESS

*On-the-Field Communications Made Possible with Telex/EV Wireless
Microphone Products*

HOUSTON, TEXAS (February, 2004): When the New England Patriots and Carolina Panthers squared off in Super Bowl XXXVIII in Houston, the action on the field was broadcast to a worldwide audience of 800 million viewers in 220 countries and territories, and in 28 different languages. Nielsen Media Research reported that 98.5 million American viewers tuned in for the entire game, and 143.6 million U.S. viewers tuned in for some part of the game – breaking the 1998 record of 90 million viewers. Present at the game was a considerable staff of microphone and intercom engineers and product specialists from Burnsville-based Telex Communications, Inc. to make sure everything went off without a hitch. With over 1000 frequencies used on game day, Super Bowl XXXVIII became not only the biggest game of the year in football, but wireless as well...

The logistical efforts required to pull off the broadcast production for the big event were equally far-reaching, and centered on the use of a number of Telex and Electro-Voice wireless microphone products. General Manager of Electro-Voice and Telex Wired and Wireless Microphones, Joel Johnson explains:



“Our job at SuperBowl XXXVIII was to provide the referee microphones for the stadium and broadcast. We were located in the first row of the stands behind the Patriots’ sideline at about the 30-yard line. We used the Electro-Voice CDR-1000 dual wireless so we could take advantage of the antenna pass through and headphone jack along with the standard Telex referee bodypack. We were able to use two antennas on the four

receivers without carrying an extra splitter. The headset jack allowed us to match the gains and sound of the main and back-up systems before the game, without taking up valuable time over the PA. EV/Telex wireless microphone product manager Dave Egenberger also monitored audio performance during the game in real-time so if there was any problem we’d know immediately. We also used the SoundCheck screen to check our RF coverage over the entire field. Even though there were 1000 frequencies in use we had no RF problems. The system performed flawlessly. “

(more)

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Super Bowl XXXVIII referee Ed Hochuli made a similar comment with regard to the new Electro-Voice® RE92Tx microphone and Telex® FMR-1000 bodypack transmitter he wore throughout the game, "The mic worked flawlessly. Thanks for all the extra attention."

Telex Pro Audio Group VP of sales and intercom/wireless product expert Tom Hansen remarked, "There was a request for nearly 1000 frequencies on game day – a very crowded RF environment to say the least. However, with our advances in wireless, it was not as difficult as it could have been. Every word came across crystal clear, with no drop-outs, interference, or other problems. In that regard, we came down to Houston, did our job, and went home victors! This is not only the Super Bowl for football, it's the ultimate challenge for wireless as well!"



NEW! EV RE92 Microphone

Electro-Voice®/Telex® Equipment Used for On-field Super Bowl Communication:

- (2) Electro-Voice CDR-1000 Dual RE-1 Receivers
- (4) 100mW WT-1000REF Bodypacks
- (4) RSB-2 Referee Mute Switch
- (4) Electro-Voice® RE92Tx Unidirectional Lapel Microphones
- (2) ALP-450 Passive Log Periodic Antennas



Telex/EV Professional Staff at Super Bowl XXXVIII (l-r): Mike Sipe, Joel Johnson, Michael Olson, Doug Nitz

Telex® and Electro-Voice® are professional audio brands of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, broadcast and communications equipment

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