

**MEDIA BOROUGH IMPROVES BROADCAST AUDIO FOR COUNCIL MEETINGS WITH **ELECTRO-VOICE® POLAR CHOICE™** DESKTOP MICROPHONES INSTALLED BY SOUND DESIGNS LLC.**



**Media, PA (September, 2004):** When the Borough of Media recognized the need to improve the quality of their council meeting televised broadcasts, their staff requested proposals for their suggestions from several sound contractors. Sound Designs LLC ([www.sound-designs.com](http://www.sound-designs.com)) responded to the borough's request with the most professional and cost effective solution offered: Ten **Electro-Voice® PolarChoice™** Desktop microphones powered by an **Electro-Voice® MA1212™** mixer amplifier. Sound Designs also installed **Electro-Voice® EVID™ 8.2** ceiling speakers.

John Dezell of Sound Designs commented: "The Borough Council Chambers only required minor amplification. However, their need for a clean controllable broadcast feed was evident. The MA1212 delivered on both counts with 70-volt service for the EVID ceiling speaker system and a dedicated line level output – independent of the room

amplification system – for broadcast."

The PolarChoice Desktop is a freestanding podium style microphone, firmly anchored in place by its elegantly designed base. Its easy to use on/off switch can be programmed for either push-to-mute, push-to-talk, or latching on/off operation, and its blue LED clearly displays microphone status. Like all PolarChoice microphones, the PC Desktop features the capability to select the polar pattern. The four patterns - omni, cardioid, super-cardioid and hyper-cardioid, all feature identical voicing, so you can change patterns without having to retune the entire sound system.

"The ability to field tune each microphone was perfect for the conditions in the Media Borough Council Chambers. Each councilperson's mic could be set to

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super cardioid for directivity and isolation whereby the microphones shared by two attendees each at the solicitor table and manager table were programmed for cardioid response – providing a broader and more controlled pattern” stated Dezell.

Sound Designs LLC is a leading specifier and installer of professional audio and commercial sound systems in suburban Philadelphia. For more information, please contact:

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*EV® MA1212 mixer/amplifier*



*EV® EVID™ 8.2 ceiling speaker (shown without grille)*

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For full details on all Electro-Voice products, please visit  
[www.electrovoice.com](http://www.electrovoice.com)

**Electro-Voice®** is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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