

SOUND DESIGNS ENJOYS CONTINUED INSTALLATION SUCCESS WITH ELECTRO-VOICE® EVID™ LOUDSPEAKERS



Media, PA (April 16th, 2004): Sound Designs (www.sound-designs.com) has completed numerous EV-centered House of Worship installations using a combination of EVID compact loudspeakers and various EV amplifiers. One such installation was the one shown here, at the Cathedral of St. Peter in Wilmington Delaware. Sound Designs' John Dezell described how working with the EVID product line allows a systems contractor to provide unsurpassed attention to detail across a wide range of small to medium scale applications. Especially valuable are EVID designs in the House of Worship marketplace that keeps Sound Designs busiest:

“One of the things that we do to market our company is to provide a free evaluation service to the HoW

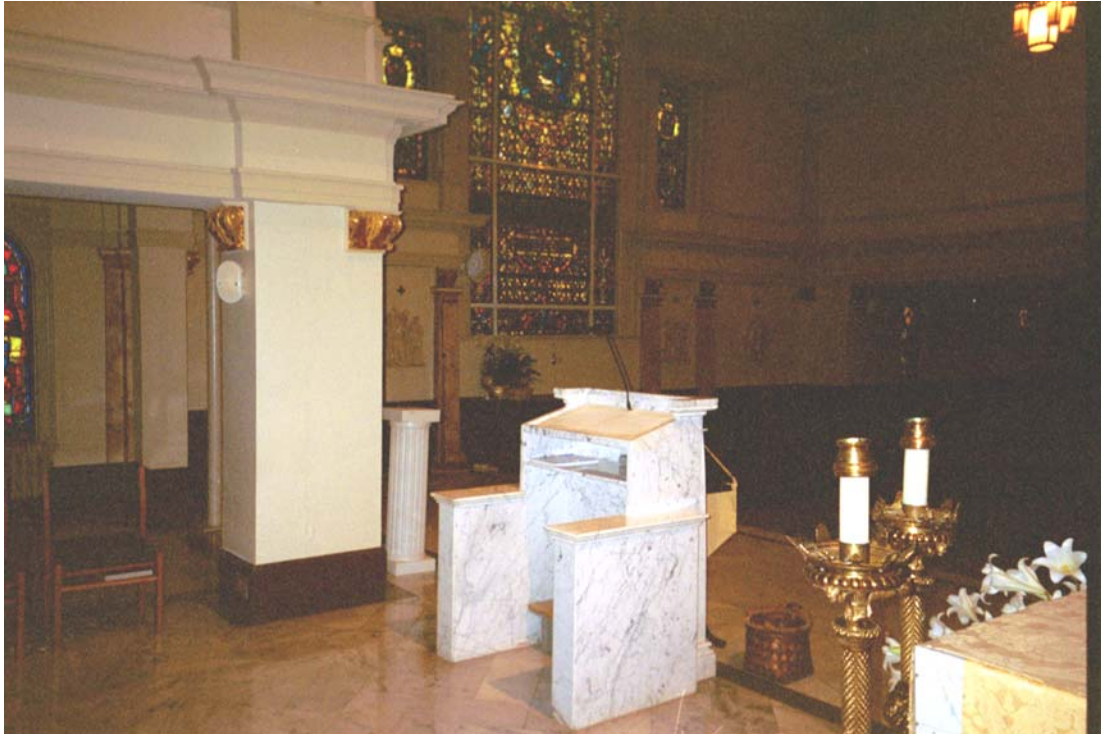
market. Once we clearly establish what our customer's requirements are, we can provide audio solutions that are well defined in terms of quality and application specifics. For example, we often find that 90 to 100 percent of all required inputs sources are for human voice. Conversely, what we usually see as we perform site visitations are existing PA systems designed for full-range music applications with superfluous details – numerous 15-inch enclosures and sub-woofers to cite examples. In some cases, these system designs over equip churches with full range sound reproduction when their real needs are for vocal-dominated voice intelligibility and sound production. In terms of selecting product for these applications, we most often suggest the EVID line which proves to be ideal.”

“Additionally, we carefully consider the size and shape of the churches we work with. For example, in more rural areas of the country you'll often find large churches with seating capacity of several thousand that may be located forty or so miles apart. In contrast, within the city of Philadelphia there are around 1900 smaller churches, generally around two to four thousand square-feet in size. This means we work with a relatively predictable set of variables from

News Release

Pro Audio Group
EV • Telex • Midas • Klark Teknik
Dynacord • RTS • University Sound

project to project. The 'EVID solution' creates a building system for applications as few as two speakers and expandability to numerous devices. As far as front-end support is concerned, depending upon the number of EVIDs required we use anything from a single MA1212 series amplifier to the several CPST series amps. This allows a system to be built which precisely adapts to every production scenario, with all the power, control and versatility where it is needed; be that for numerous vocal inputs or an extensive distributed system for music playback."



"In whatever size church and on whatever surface, the EVIDs have it covered. In fact, we use either the MA series or CPS series amps on just about every job we install. We find that many Houses of Worship we service have a budget of \$3500 to \$5000 for their new sound systems. When we use the EVID speaker solution, we find that it's easy for us to install exactly what they need within that range. In terms of sound coverage, rather than installing a set of large main speakers, as needed in a larger 5000 square-foot or above church, I tend to suggest smaller, more frequent speaker placements throughout the sanctuary. The EVIDs throw range is amazing – and can be placed every 15 to 20 feet for Isobar zone coverage delivering really great voice intelligibility. If we're working in a much larger Church, such as St. Peter's Cathedral in Wilmington, DE, we simply flip over to the 70-Volt power alternative, allowing us to run the EVIDs in series: the basic footprint is the same whether we choose voicecoil or 70V. We used 12 EVIDs for that project."

News Release

Pro Audio Group
 EV • Telex • Midas • Klark Teknik
 Dynacord • RTS • University Sound

“Another important element of the EVIDs versatility is its aesthetic appeal. Its design lines are tasteful and low profile. Since each size is also available in white, they have proven to be the most popular version we use. These speakers don’t jump out at you off the wall – they provide transparent sound, and are almost transparent themselves against the off-white walls found in most of these churches.”



“We’ve had great success with the Telex FMR-500 wireless system (belt pack left), and the new EV RE2 wireless. Recently when we installed EVIDs and a RE2 Hand Held wireless system, we were able to stand underneath one of the speakers, less than five feet away, without the slightest feedback-unequalized with no signal processing whatsoever. That’s a tribute to the cabinet design, the isolation on the microphone, and the flatness of sound we’re able to achieve – a general

testament to the quality EV puts into all their equipment, irrespective of price point or function.”



News Release

Pro Audio Group
 EV • Telex • Midas • Klark Teknik
 Dynacord • RTS • University Sound



For full details on all Electro-Voice products, please visit www.electrovoice.com

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

James Edlund
 Public Relations Manager
 Telex Communications, Inc.
 12000 Portland Ave. South
 Burnsville, MN 55337
 Phone: 952-736-3901
 Fax: 952-736-4582
James.Edlund@telex.com

Guy Low
 Public Relations Coordinator
 Telex Communications, Inc.
 12000 Portland Ave. South
 Burnsville, MN 55337
 Phone: 952-736-3935
 Fax: 952-736-4582
Guy.Low@telex.com

###