

SIGHT N SOUND COMMUNICATIONS INSTALL MULTIPLE ELECTRO-VOICE® LINES INTO NORTH CAROLINA CHURCH

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Dallas, TX (November 26, 2003): Dallas-based A/V installation specialists Sight N Sound Communications (www.snsc.net) estimate that around 85 percent of their work takes place in houses of worship, with most of that business running on referrals from across the US. SNSC utilize a wide range of different EV loudspeakers for these projects, reflecting the 'made-to-measure' capacity an A/V installation contractor can offer a client when working with EV manufacturer's representatives like Dallas-based The Nix Agency, Inc. SNSC's Danny Snook described his company's recent work with various Electro-Voice product lines at Liberty Christian Church in Havelock, North Carolina:



The sanctuary at Liberty Church: EV FRi+ boxes at LCR – note the horn atop the center box.

"We completed this two-week, full A/V installation in early August. SNSC did the sound reinforcement, acoustic treatment, video and lights - the whole package. The 500-seat sanctuary is very photogenic, with a real effort made to keep it from looking like some of the cavernous spaces you see inside other non-denominational churches. Therefore, the A/V system here needed to look good as well as sound good." Danny added: "I'm a big fan of EV, and always have been. I grew up on an X-Array rig in West Texas, having gained my professional experience in live sound production. The FRi is a great loudspeaker, a real workhorse. It's so clean, and when you drop the

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DH7 HF driver in there behind the horn it's simply a killer box. The predecessor to this driver was the DH1A, found in the Deltamax line. I was always a big fan of those horns, and the DH7 represents the kind of technological evolution people have come to expect from EV, who continuously innovate upon their own designs. Ultimately, EV stuff *works*, and works well. The FRi+ boxes have a really smooth response, and I don't have to spend time tweaking them to make the sound good. That detail is built in."



QRx subs embedded under the stage, sans covering. See prior photo for finished effect.

Danny continued: "In this particular installation the church wanted to bypass the cost of an EASE model. This worked out fine, as the room was of a conventional material, shape and size – familiar territory. A standard LCR hang was the obvious choice, albeit in an "exploded" cluster configuration that would meet (EASE modelling specialist) Bob Coffeen's standards! In fact, I attended the EASE factory training sessions when Telex first took over EV a few years back. Learning about arrays and exploding, rather than tight packing, clusters has been invaluable in what we do, whether or not we make an EASE model for any particular project. Since then I've exploded every cluster I've installed, all with great success. (3) 15-inch FRi+ 152/64 boxes cover the sanctuary here, flown 16 feet apart over the stage. The center cabinet is an inverted 15-inch FRi+ 152/64, with the horn firing down. I have another DH7 with a 6040 horn sitting on top it, pointed straight at the sound guys on the mezzanine. These two pieces couple well, sound great, and we've got full coverage all the way up from the floor to the mezzanine. I have the auxiliary horn dialled back, so I'm not hearing any interference between them. The dispersion is really precise, really focussed. A nice touch to the sound pallet are (2) QRx 118S subwoofers, placed on their sides in pockets built into the underside of the stage, each with an EVID 6.2 sitting in front as fills for the front rows. The QRx subs are low profile enough to integrate perfectly into the stage structure, and are basically invisible under there, hidden behind acoustically transparent grilles to match

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the house carpet. Most people will have no idea that there are subs there at all, but they'd notice the difference in sound if they weren't there! We used FRi-28LPM low profile monitors onstage for pulpit monitors, and two Eliminator Monitor E wedges for the choir. The pastor and the worship leader are both using the EV NRSCU wireless system with beltpacks."



In closing, Danny commented: "We've had great response from the church: I went back about a month after we installed the system to tweak it out with a full house – the last detail when installing a made to measure PA. We also worked with the architects right from the beginning to ensure a complete system design, including video and lighting. We even changed the ceiling line of the room to make it more acoustically friendly. They did a lot of nice things with the room: it's a community church, but it's no 'non-denominational warehouse.' Liberty Christian Church has a lot of tasteful

design nuances such as chandeliers and rich colors, and the sound system really complements these elements in being both aesthetically discrete and sonically superb!"

(more)

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