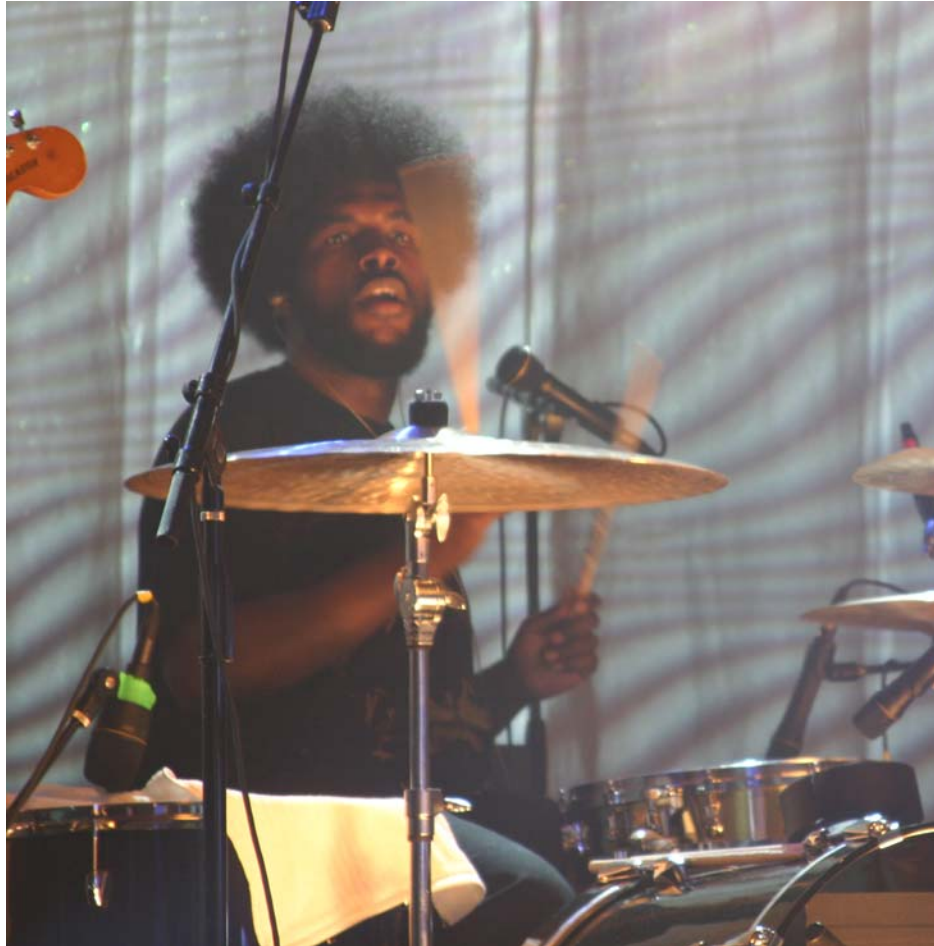


## GRAMMY-AWARD WINNERS THE ROOTS BECOME LATEST EV® MICROPHONE ENDORSERS



*The Root's drummer, Questlove, sings backup into an N/D967*

**Burnsville, MN (June 18<sup>th</sup>, 2004):** Electro-Voice is pleased to announce that Grammy-Award-winning artists The Roots are its latest microphone endorsers. The Philadelphia-based collective, who galvanized the 'Hip Hop Band' genre with a string of critically acclaimed albums, is set to further explode this summer with a new album, "The Tipping Point" (Geffen), a release hot on the heels of the hit single "Don't Say Nuthin". On June 10<sup>th</sup> the band recorded a live DVD at historic Webster Hall in New York City with a number of guest artists including Jean Grae and Mobb Deep. The event, entitled "The Roots Presents", was filmed on HD video, and will also be broadcast on MTV2 July 13<sup>th</sup> in conjunction with the CD release. The performances featured microphones from across EV's extensive range, as well as a surround-sound system comprised of EV X<sup>LC</sup> and X-Line line array loudspeakers and subs, two Midas Heritage 3000 mixing consoles, and Klark Teknik EQs and processing. The main vocal mics were a pair of RE510 condensers – put to task by the dozen or so vocalists who took the mic over

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the course of the evening. N/D 868 kick drum mics also added some serious punchy low-end to The Roots trademark fusion of Hip Hop sensibility and live rock instrumentation – a perfect pairing with EV's awesome X<sup>LC</sup> and X-Line subwoofers. Sound reinforcement equipment was provided by Sound Associates, Inc., with support from Logic Systems.



*Roots frontman Blackthought rocks the mic: an RE510*

Equipment list (partial): The Roots, Webster Hall, June 10<sup>th</sup>, 2004:

FOH Console: Midas Heritage 3000  
Monitors Console: Midas Heritage 3000

EV® Loudspeakers (in surround):  
Front Left Array: (7) XLC 127+ full range boxes, topped with (2) XLC 118  
Subs Front Center Array: (8) XLC 127+

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Front Right Array: (7) XLC 127+, topped with (2) XLC 118 Subs  
Side Left Array: (4) XLC 127+  
Side Right Array: (4) XLC 127+  
Rear Center Array: (4) XLC 127+  
Subs (stacked):  
Front Left: (6) X-Subs  
Front Right: (6) X-Subs  
Rear Left: (3) XLC 118 Subs  
Stage Monitors: (9) Xw 12

EQ: (2) Klark Teknik DN360  
Processing: (4) Klark Teknik DN9848  
Direct Boxes: Klark Teknik DN100

**EV® Microphones Used:**

Lead Vocals: (2) EV RE510  
Backing Vocals (3) EV N/D967  
Guitars: N/D468  
Drums: (2) N/D868 (on kick and floor tom), RE200 (Hi Hat), N/D478 (snare),  
N/D468 (toms)  
Congas: RE200



*Kamal at the Keys with the N/D 967*



*Bassist Hub with the N/D967*

The Roots manager, Rich Nichols, commented on the new working relationship between The Roots, EV® and Telex Communications brands in general: “We wanted to work with a company that can offer us a wide range of sound solutions, from stage mics, to mixing consoles, to loudspeakers. In

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this sense we're interested in putting together a system design that can translate the musical ideas on a Roots recording into a live performance, comprised of equipment that will be available in any location around the world. Working with Telex Communications brands will allow that level of global availability, adding consistency to our concept of a 'Roots sound system'. We've had live sound issues in the past as we use 'rock' instruments, but don't necessarily want a regular rock mix – this is a band, but this is also Rap, it's Hip Hop. At Webster Hall we wanted to approximate the feeling and atmosphere of someone listening to a Roots CD at home on a surround system in a loud, live situation. Working with a company like Telex Communications will help us realize these concepts in a live situation by offering total system solution advice, design and support, from a mic'd input signal to a loudspeaker's output energy, with everything covered in between. Becoming EV® microphone endorsers is the obvious place to start this kind of relationship – since we'll be touring in support of the new album for pretty much the rest of the year, these mics will be seriously put to work.”



*The unmistakable profile of the N/D967 in the spotlight*

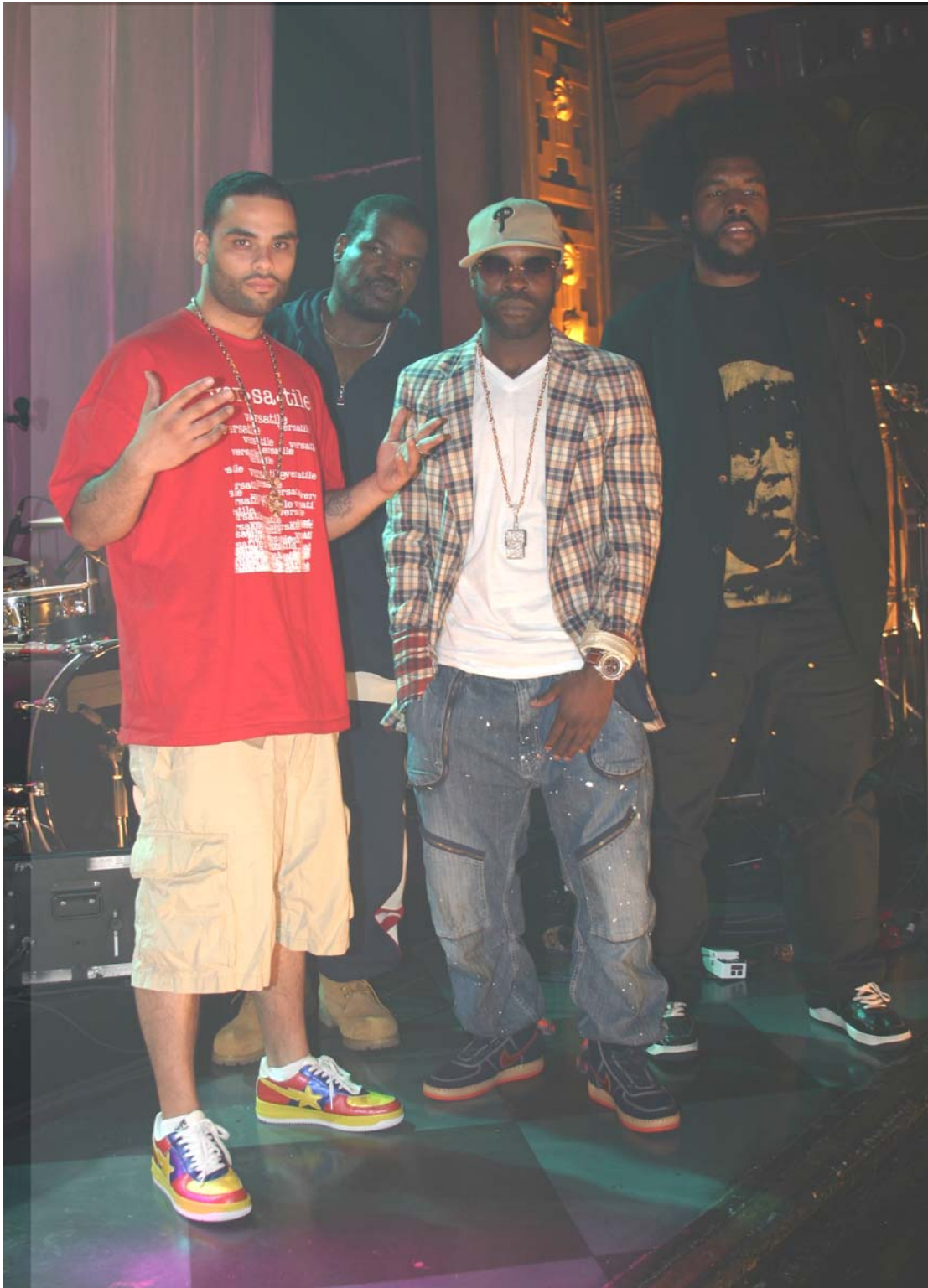
**Telex Communications, Inc.**

12000 Portland Avenue, Burnsville, MN 55337 • Phone: 952.884.4051 • Fax: 952.346.4985

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*The Roots*

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For full details on all Electro-Voice products, please visit  
[www.electrovoice.com](http://www.electrovoice.com)

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

**James Edlund**  
**Public Relations Manager**  
 Telex Communications, Inc.  
 12000 Portland Ave. South  
 Burnsville, MN 55337  
 Phone: 952-736-3901  
 Fax: 952-736-4582  
[james.edlund@us.telex.com](mailto:james.edlund@us.telex.com)

**Guy Low**  
**Public Relations Coordinator**  
 Telex Communications, Inc.  
 12000 Portland Ave. South  
 Burnsville, MN 55337  
 Phone: 952-736-3935  
 Fax: 952-736-4582  
[guy.low@us.telex.com](mailto:guy.low@us.telex.com)

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