

THE NIX AGENCY HOST ELECTRO-VOICE® AND DYNACORD® COBRA DEMONSTRATION AT DALLAS THEATER



Dallas, TX (November 26, 2003): Dallas based Telex Pro Audio Group manufacturers representatives The Nix Agency, Inc., recently hosted an extensive demonstration session of Electro-Voice and Dynacord loudspeaker lines at the historic Granada Theater in Dallas. Numerous national consultants attended the afternoon session, which placed an emphasis on interaction and information, and featured models from the EV QRx, FRX, EVI, Sx, and FRi lines, along with the Dynacord Cobra compact line array and the brand new EV Plasma line of compact, high output powered speakers. In total, 94 people attended the demos, with 130+ coming through the doors over the duration of the day, many of whom drove over 3 hours to attend. The response was unilaterally positive, with particular enthusiasm directed towards the Cobra, Plasma and EV FRX speakers, which continue to be a favorite choice for coverage and directivity control amongst systems contractors.

Daniel Nix commented: "I'm happy to say there's no doubt amongst anyone in the Southwest that there's a new pro audio agency in town. All of us at the Nix

Agency are very proud to represent such great products and work with such great people. Aside from my colleagues at the agency, I'd like to extend special thanks to EV's Jim Long for his expertise and excellent presentations, EV's Mike Sipe for all the communication and coordination necessary to make this happen, and Dynacord Product Manager Jeff Taylor for his tireless efforts to superbly execute no less than 7 series of speaker demos and mix the live band, Queen tribute act "Queen for a Day." This was an ambitious demo event that could not have happened without the efforts of Jim, Mike and Jeff, along with our own Ron Grant and Diansa Nix. Special thanks also to Karen Titus from EV for getting all the products to the right place at the right time, and to VER for some last minute loaners. We created a great buzz around the products, and the people present really responded positively to the personal attention to detail, information and support we placed alongside the actual equipment itself."



Top: Multiple EV loudspeakers, flanked by the mighty Dynacord Cobra (bottom) (more)

News Release

Pro Audio Group
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Dynacord • RTS • University Sound



Jeff Taylor untangles...

(more)

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News Release

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Daniel Nix and friends



*Sounds good from where I'm sitting...
(more)*

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For full details on all Telex products and brands, please visit www.telex.com

Electro-Voice® and Dynacord® are professional audio brands of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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