

News Release

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### MYNT ULTRALOUNGE USES DYNACORD® COBRA™ SYSTEM FOR EXCLUSIVE DANCESTAR U.S.A. AWARDS SHOW AFTER-PARTY

*Celebrities Dance to the Pulse of Dynacord COBRA Loudspeakers and the DJ Stylings of Moby and Danny Tanaglia*



**MIAMI, FLORIDA (March 2004):** Celebrities were in fine form at this year's annual DanceStar U.S.A. Awards show held at Bayfront Park in Miami, Florida. From Moby's politically charged acceptance speech for the "Outstanding Contribution to Dance Music" Award to performances by Paul Van Dyk, Perry Farrell, and the

Blue Man Group, the evening was a smashing event, replete with a catfight between emcee Carmen Electra and the ubiquitous Paris Hilton, winner of this year's "Best Celebrity DJ Award". Like most awards ceremonies, however, the real party didn't start really kicking until well after midnight – the location, Miami's infamous Mynt Lounge, one of Miami's premiere nighttime destinations – where one is likely to spot Hollywood stars such as Jennifer Lopez or Queen Latifah.



**Jeff Miller, Mynt General Manager**

As the official DanceStar U.S.A. after-party location, much care was taken in making sure that the club's sound system was up to the serious demands of both the performers (Moby, Danny Tanaglia, etc.) and the club's patrons. Enter Lord Touissant and the dedicated staff of Miami-based Infinite Audio, who, together with pro audio manufacturer Dynacord, teamed up with the club to bring in a Dynacord Cobra System. According to Club Mynt General Manager Jeff Miller, the system provided everything they were looking for and more:

"We've had Paul Oakenfold, Frankie Bones, Frankie Knuckles, etc. and the The DJs love it – the energy is insane. Everybody has been

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stacked on top of the tables, dancing; the vibe's been great! The Dynacord Cobra has really been a good system for hitting the crowd hard... Prior to Winter Music Conference I hadn't used it, but now that I've had the chance, I really love it. The crowd, the fans, they seem to really love it, too. Unlike a lot of systems I've used, the Dynacord Cobra has a nice, full sound, excellent throw and horizontal dispersion and tons of power... Great low frequency response... In fact, we aren't using it anywhere near what it could do, in terms of power and bass, etc. It definitely fits the bill for our club; we try to do everything right, from promotion to lighting and video and sound; well this definitely fits into our philosophy... Infinite Audio and Dynacord were a great help!"

According to Infinite Audio president and industry-recognized club system designer and installer, Lord Touissant, the relationship with Dynacord and clubs like Club Mynt is a beneficial one:



**Lord Touissant, President, Infinite Audio**

Lord continues: "Just over the course of Miami Music Conference and Ultra we had over ten systems out around town. Everyone was incredible happy... but probably no one more than me!"



**Club Mynt Patron Basks in Cobra Sound**

"With the Cobra, I really feel that Dynacord has come to market with a mobile system solution that really makes me a hero. Not only does the Cobra sound great – I mean really great – it's easy to set-up and virtually idiot proof. There's really no way to set the system up wrong, and given the stresses in this type of environment, that's something I've come to count on. It's a great club system, inside or out, and it save a lot of time and money in set-up – it's really that fast. It's become a real hit here in Miami."

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## Dynacord® Cobra™: The Friendly Weapon

Within the last few years the popularity of line-array systems in the professional concert sound business has dramatically increased because of their characteristic coverage pattern, long-throw ability and low-distortion.

Now, with the Cobra System these advantages are also available for applications employing conventional large-format line-array systems, where economical operation was just not possible so far.

Cobra comes as a complete, ideally tuned system including the needed digital system controller with application-optimized presets and high-performance power amps. The entire package is truly compact, quickly set up and tremendously easy to operate.

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*Club Mynt and its Royal Revelers*



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For full details on Infinite, please visit [www.goinfinite.com](http://www.goinfinite.com)

Dynacord® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

Infinite Audio Systems, Inc. is one of South Florida's finest audio, video, lighting, and computer display systems contracting firms. Their services consist of the design, sale, installation, and maintenance of commercial, professional and residential audio, video, computer display and control systems.

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