

## PRO SHOW BRINGS LEGENDARY MIDAS SOUND TO “CAROUSEL”



**Vancouver, British Columbia (May 7<sup>th</sup> 2004):** Pro Show Rentals in Vancouver recently took delivery of a Midas Legend 3000 mixing console supplied by Kulas Marketing, Midas reps in Western Canada, in order to handle their increasingly demanding workload of musicals. Pro Shows just completed a five-week run on the classic Rogers and Hammerstein musical “Carousel”, staged at the Massey Theatre in New Westminster, BC, from April 8<sup>th</sup> through 24<sup>th</sup>, and at the Bell Performing Arts Centre in Surrey, BC, from April 28<sup>th</sup> through May 2<sup>nd</sup>. Pro Show’s Tim Lang is delighted with the new purchase:

“I have to say, I LOVE this console,” he said. “I’ve been using it on Carousel - an extremely demanding show - for the last month and it is definitely a great board. I am making heavy use of the automation system (250+ cues), not only for mute on/off, but also for a lot of VCA re-assigns, aux on/off for various effects and MIDI program commands to drive all the effects and the submix console. Carousel has a full 26-piece orchestra, 20+ wireless lavaliers, 7 stage mic’s and various effect units, plus the main speaker system (which includes (8) EV Sx300 loudspeakers), with the Legend 3000 at the hub of it all. Not only does the Legend have the capacity to handle everything we

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demand of it, it sounds great too. I'm pleased to say that it's done a fantastic job of everything so far."

Tim explained that Carousel is fairly typical of the musicals handled by Pro Show, and therefore of the type of show for which the Legend 3000 was purchased. "Carousel marks our 12th consecutive year handling the sound for the annual 'Royal City Musical Theatre' productions. Earlier this year, we used our Legend 3000 on Threepenny Opera for the Vancouver Opera at the QE Theatre in March. The next major musicals for our Legend 3000 will be 'Crazy for You' and 'Footloose', performed at 'Theatre Under the Stars' at the 2000 seat open-air Malkin Bown in Vancouver's Stanley Park in July and August."



As well as working on musicals, Pro Show Rentals recently put their Legend to use as the FoH console for the massive S.U.C.C.E.S.S. fundraising gala at GM Place stadium in Vancouver earlier this year. S.U.C.C.E.S.S. consists of an elaborate banquet for over 800 guests followed by a variety show produced by Television Broadcasts Ltd (TVB) of Hong Kong. With a live audience of over 12,000 and television viewing figures in the millions, the annual S.U.C.C.E.S.S. gala is the largest Chinese concert held in North America.

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“The Legend has proven very versatile, as its feature set would suggest. Obviously we will use the console for more traditional concert/corporate applications outside of the musical season,” continued Tim, “but it was purchased primarily as a better board for us to use on musicals, and I can’t tell you how happy we are with it. Respect to Midas for really hitting the nail on the head with this desk!”

Aptly named, the **Legend 3000** represents the first of a new generation of semi-modular multi-application live production mixing consoles which combine all the hallmarks of traditional Midas sound quality with some truly unique features at unprecedented affordability.

It is designed for the tour operator, hire company or installer who cannot justify the cost of a Midas Heritage yet who are reluctant to buy a 'second division' console.

Legend includes the XL4's high performance preamps plus the XL3 EQ to deliver the trademark Midas sound, and it uses the same snapshot automation system as its larger cousins, but there are also some innovative new features that make the console particularly attractive.

Firstly, a significant cost saving has been achieved by designing the Legend around blocks of eight channels, yet the clever design means that servicing is still very straightforward. Furthermore, acknowledging that many of the Legend's potential customers need on occasions to provide a monitor mix from the FOH position, Legend delivers a truly unique solution.

Each input channel provides independent FOH and Monitor controls with dedicated EQ and faders.

There are 12 highly flexible mix sends, which may be used individually as foldback or FOH effects sends, and the user has complete freedom in how these are assigned.

In the Legend, we can truly say that the only material compromise is on price.

*(more)*

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For full details on all Midas products, please visit [www.midasconsoles.com](http://www.midasconsoles.com)

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