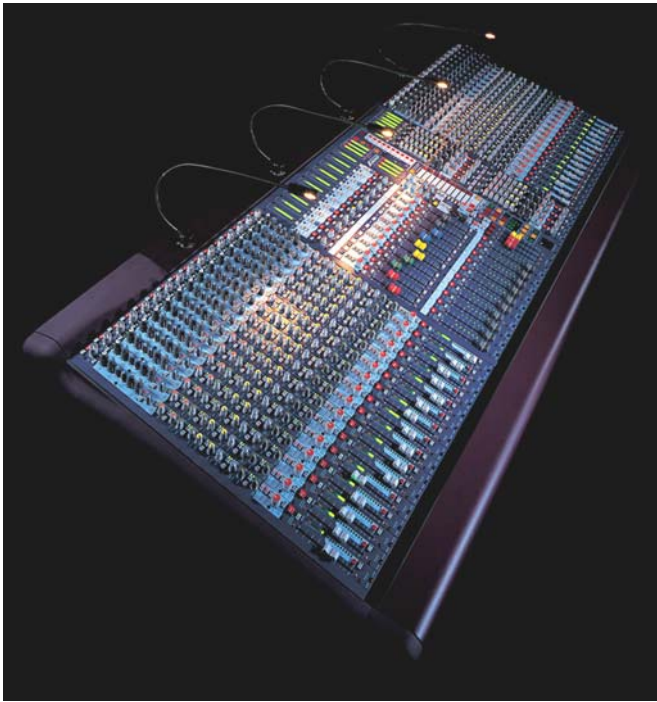


ROTTERDAM CONCERT HALL OPTS FOR MIDAS® HERITAGE™ 1000



Rotterdam's celebrated 'De Doelen' is the latest in a series of world-famous concert halls to opt for Midas quality.

Rotterdam, Netherlands (June 2004): The celebrated Rotterdam concert hall and congress center 'De Doelen' has an international reputation as a venue with extraordinarily good acoustics. To do justice to the full range of concerts staged annually in the 2,200-seater auditorium, which run from the classics to musicals and rock 'n' roll, the

management has just invested in a sound mixing console that combines outstanding audio quality with the most intuitive of layouts: the Midas Heritage 1000.

Sander Zijlstra, engineer in charge of the sound equipment at De Doelen, explains why they chose the Heritage: "Since we stage over 600 concerts a year at De Doelen, we have to play host to an unbelievable number of sound engineers. The beauty of having a Midas as the house desk is that 99% of them are fully familiar with the interface, and they know it sounds great. I have yet to see anyone turn their nose up at the sight of a Midas. On the contrary; for most of them, Midas would be their first choice."

Asked about the merits of the Heritage 1000 in particular, Sander Zijlstra replied: "For me, this desk is the best solution when you want automation in a compact format yet are not prepared to accept any compromises in terms of sound quality." With the De Doelen installation, Midas Consoles Holland, an independent division of Electric Audio B.V., has chalked up yet another five-star reference.

(more)

News Release

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www.midasconsoles.com

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