

TELEX COMMUNICATIONS REPS THE NIX AGENCY ATTEND FORD A/V'S ANNUAL PRODUCT SHOWCASE IN OKLAHOMA CITY



On Tuesday, May 4, 2004, the Nix Agency attended Ford A/V's first Annual Product Showcase at the FAV Headquarters in Oklahoma City, Oklahoma. The event was held for Ford's customer base, which includes government clients, educational clients, corporations, churches, engineers,

and architects. During this all-day event, vendors displayed their "latest and greatest" products to Ford's current and future customers. The only other Pro Audio manufacturers being represented at the Product Showcase besides Telex/EV were Sennheiser and TOA.



The Nix Agency booth presented a Midas Verona console, Klark Teknik DN100 direct input boxes, EV SxA 360 powered loudspeakers, a Telex Spinwise Duplicator, Telex FMR-500 wireless with EV Polar Choice Satellite microphone, and a pair of EVID ceiling speakers, all ideal sound solutions

for the kind of applications in which Ford specializes. As expected, the Verona was a big hit, not only with the Church crowd but also with several small sound companies who buy directly from Ford. Another item that drew great interest was the CD duplicator. Ford was very responsive to the Nix booth as it drew plenty of attention from their clientele and was by far the

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most product-intensive showing from any of the vendors present. Another added bonus was the black Telex bags, seen in the picture above. As a testimony to the heavy traffic at the Nix Agency's booth, almost every customer walked out of the showcase with one!

For full details on all Electro-Voice products, please visit
www.electrovoice.com

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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