

THE PRO AUDIO SCENE IN RUSSIA: ALL ACTION ON THE EASTERN FRONT

At the end of March, virtually the entire Russian pro audio scene assembled at the Metelitza Club in Moscow for the Electro-Voice® Dealer's Meeting.



Walter Reh of EVI Audio making the welcome speech in the Metelitza

Straubing, Germany (May 2004): On the 25th March 2004, the Metelitza Club in the heart of the Russian capital was the scene of a major engagement on the pro audio front in the East: Ruton S, EVI Audio's Russian partners, were staging a major offensive -- another Telex Academy. It was a lavish occasion, but for Gregory Ronin, managing director of Ruton S, it was money well spent, as the enormous demand and large attendance confirmed. In addition to numerous product demos and presentations, the exchange of information between interested sound professionals and the assembled team of specialists, along with the highly productive negotiations that went on throughout the day, the event saw the presentation of the coveted Dealers Awards. Walter Reh of EVI Audio, who participated along with Dmitry Veremennikov (Executive Director 'Ruton'- Moscow) in the presentations,

News Release

Pro Audio Group
EV • Telex • Midas • Klark Teknik
Dynacord • RTS • University Sound

commented: "The new products have found extremely fruitful soil here. The mood was correspondingly excellent."

This might also have had something to do with the choice of location. The Metelitzta is, after all, one of the best-loved and most famous clubs in the entire country, a superlative entertainment venue stocked to the rafters, needless to say, with Electro-Voice equipment. Ronin explained: "The best and biggest acts in the country play here. Until recently, they had an EV Delta Max system installed in the club. At the end of 2003, the management decided in favour of a new and larger investment. In order to be able to perfectly satisfy the demands of both the live acts and the disco, they opted for both EV XLC and FRX systems. As the response from both the artists and the sound engineers has since proved, they made a very, very wise choice!"

The equipment installed in the Metelitzta includes the following:

- (8) EV XLC127+
- (6) EV XLC118
- EV QRx 212/75
- (4) EV FRX+940
- (4) EV X-Sub
- (8) EV Xi1082
- (6) EV Dx38 Controller
- (1) Midas Heritage mixing console

For full details on all Electro-Voice products, please visit
www.electrovoice.com

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

James Edlund
Public Relations Manager
Telex Communications, Inc.
12000 Portland Ave. South
Burnsville, MN 55337
Phone: 952-736-3901
Fax: 952-736-4582
James.Edlund@telex.com

Guy Low
Public Relations Coordinator
Telex Communications, Inc.
12000 Portland Ave. South
Burnsville, MN 55337
Phone: 952-736-3935
Fax: 952-736-4582
Guy.Low@telex.com

###