

## **EV (Electro-Voice®) Announces the New PolarChoice™ Desktop at NSCA**

*The PolarChoice Desktop Fills out the PolarChoice Family by Providing a Wired Partner to the PC-Satellite While Also Bringing Auto-mixer Functionality to the Product Line*

**LAS VEGAS, NV (March 19, 2004):** EV (Electro-Voice®) introduces the new PolarChoice Desktop at this year's NSCA, Booth #2715 and demo room S-233.



The PolarChoice Desktop is a free-standing podium style microphone, firmly anchored in place by its elegantly designed base. Its easy-to-use on/off switch can be programmed for either Push-to-mute, Push-to-talk, or latching on/off operation, and its blue LED clearly displays microphone status. Like all Electro-Voice PolarChoice microphones, the PC Desktop features the capability to select the polar pattern, and the four patterns -- omni, cardioid, super-cardioid and hyper-cardioid -- all feature identical voicing, so you can change patterns without having to retune the entire sound system. As if that weren't enough, the PC-Desktop can also be interfaced to an auto-mixer for use in those large and difficult, multiple microphone installations.

The free-standing and movable PolarChoice Desktop can be used anywhere a gooseneck or podium style mic is needed, but where a permanent installation is not possible, required or desired. Whether it's a boardroom conference table, videoconference facility, training room, house-of-worship altar, or even on a podium -- with the PolarChoice Desktop, anything is possible.

### **Features:**

- Free-standing & movable weighted base for reliable stability.
- Logic input & output makes it possible to use with an auto-mixer.
- Programmable microphone on/off switch can be configured to operate as either latching on/off, momentary push-to-mute, or momentary push-to-talk.
- High-visibility blue LED clearly displays microphone status to the user.
- Selectable polar pattern for easy adaptation to any acoustic situation. Choose between omni, cardioid, super-cardioid or hypercardioid.
- Exceptional sound quality and consistent frequency response between polar patterns, with EV's proven PolarChoice design.
- 10-ft. cable terminated in XLR connector.
- Available in three gooseneck lengths: 18", 12" or 5".

*(more)*

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS®, Dynacord®, Midas®, Klark Teknik®, University® and others.

For more information, call 1-800-392-3497, or visit [www.electrovoice.com](http://www.electrovoice.com).

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