

## EV (Electro-Voice®) INTRODUCES ZAKK WYLDE CUSTOM GUITAR LOUDSPEAKER, EVM-12L BLACK LABEL AT NAMM 2006



Anaheim, California (January 19, 2005): Electro-Voice®, the world leader in professional, high-performance loudspeaker design and manufacturing, is launching the Electro-Voice® **EVM-12L™** Black Label loudspeaker at NAMM 2006, booth #6571.

The original **EVM-12L 12"** loudspeaker was introduced in 1983. Known for its huge tone, gorgeous low-end and incredible stability at extreme volumes, it quickly achieved legendary status. Top guitarists and bassists loved it not only for its sound, but also for its reliability. Tour after tour, the EVM-12L held up to the demands of the most punishing players.

Enter: the **EVM-12L™ BLACK LABEL**, the OFFICIAL guitar loudspeaker of Zakk Wylde and

Black Label Society. Take the EVM-12L, add Zakk's personal specs (improved power handling, improved magnet design, better venting, and the Black Label colors), and now you have the greatest guitar loudspeaker in the world.

Take it from Zakk himself: "It's like beer and pretzels, peanut butter and jelly, the perfect combinations of the Gibson Les Paul and a Marshall, the Marshall and the EVM-12Ls, me and EV... They f\*&king go together!"

Handmade by hardworking Americans in Morrilton, Arkansas, the EVM-12L Black Label is the product of EV blood and sweat.

*(more)*



The EVM-12L model offers the following features:

- 1. High Output: 300 watts**
- 2. “Bullet Proof” Vented 16 lb Magnet Structure**
- 3. 100 dB Sensitivity: 8 Ohms**
- 4. 80-7000 Hz Frequency Response**
- 5. Massive Low End**

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS®, Dynacord®, Midas®, Klark Teknik®, University® and others.

# News Release

**Pro Audio Group**  
EV • Telex • Midas • Klark Teknik  
Dynacord • RTS • University Sound

For more information, call 1-800-392-3497, or visit [www.electrovoice.com](http://www.electrovoice.com).

**James Edlund**  
**Public Relations Manager**  
**Telex Communications, Inc.**  
**12000 Portland Ave. South**  
**Burnsville, MN 55337**  
**Phone: 952-736-3901**  
**Fax: 952-736-4582**  
**E-mail: [James.Edlund@us.telex.com](mailto:James.Edlund@us.telex.com)**

**Guy Low**  
**Public Relations Producer**  
**Telex Communications, Inc.**  
**12000 Portland Ave. South**  
**Burnsville, MN 55337**  
**Phone: 952 736-3935 / 612 710 0829**  
**E-mail: [Guy.Low@us.telex.com](mailto:Guy.Low@us.telex.com)**

**###**