

EVI® AUDIO: NEW POWER FOR WESTERN EUROPE

To meet the demands of the global market, EVI Audio has strengthened its export team still further.

Straubing, (February 2004): A few months ago, Frauke Jungbluth took over the position of Export Manager, Western Europe, for Dynacord®. Previously Frauke served for eight years as a sales manager with another company in the professional audio sector. She gained her first experience of the audio scene in 1986, when she worked as a marketing assistant for Electro-Voice®. She approaches her new assignment with typical enthusiasm: "It is a real challenge to operate on the international level, just as it's a position with great perspective. For, as the Cobra System and PowerMate prove, Dynacord products not only offer high quality, they are also perfectly in tune with the constantly changing demands of the market."



L: Frauke Jungbluth R: Christian Gress

Christian Gress is taking over additional responsibilities. Having acquitted himself with distinction for Midas® Venice™ in the post of Sales Manager, which he assumed at the beginning of last year, he will henceforth, as Export Sales Manager, Western Europe, be responsible for both Electro-Voice and Midas Venice.

News Release

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Christian Gress, who acquired his knowledge of the industry and its products as a sound engineer, has been a member of the EVI Audio team since mid 2001. Of his newly enlarged sphere of responsibility, he says: "I see in our current products enormous potential for Electro-Voice in every segment of the market. Electro-Voice is a world-class company with an outstanding international image. I am looking forward to the new challenge and responsibility."

For full details on all Electro-Voice products, please visit
www.electrovoice.com

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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