

ELECTRO-VOICE® EVID™ BOUTIQUE SPEAKERS HIT LONDON'S CANARY WHARF

London, England, (March 2004): Electro-Voice's elegantly sexy boutique loudspeakers, the EVID family, continue to make inroads to some of the trendiest bars and restaurants in the UK. Installation company Xtreme Audio Visual recently provided a number of EVID 6.2s, the largest model in the family, for the bar area of Smollensky's restaurant in Canary Wharf, one of London's tallest skyscrapers.

Duncan Baines of Xtreme AV acknowledges that the ergonomics of the EVID units are an important selling point. "Visually, this is a very good-looking cabinet, and its design fits in really well with the décor in a smart interior like Smollensky's."

EVID 6.2s offer high performance as well as aesthetic appeal. Smollensky's commissioned the new EV installation because the bar area has replaced its background music with a DJ. For similar reasons, Xtreme AV has installed EVIDs at the Hub Bar in Colchester. "The bar only opened about a year ago," says Baines, "but now it's got a late license and a DJ, and it needs a sound system which can take a lot more punishment. We put in (6) EVID 6.2s, powered by Dynacord® S1200 amplifiers, and this will more than meet their audio requirements as well as looking appropriately stylish."



Electro-Voice EVIDs are elegantly unobtrusive at the Hub Bar in Colchester

News Release

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Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

James Edlund
Public Relations Manager
Telex Communications, Inc.
12000 Portland Ave. South
Burnsville, MN 55337
Phone: 952-736-3901
Fax: 952-736-4582
James.Edlund@telex.com

Guy Low
Public Relations Writer
Telex Communications, Inc.
12000 Portland Ave. South
Burnsville, MN 55337
Phone: 952-736-3935
Fax: 952-736-4582
Guy.Low@telex.com

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