

MULTIPLE LINE ELECTRO-VOICE® INSTALLATION A SURE SHOT AT DOC HOLLIDAY'S COUNTRY BAR, ERIE, PA

"As the club was preparing to open, CL Pugh came down and helped move things along with training. We had a tight deadline and things needed to be all hooked up less than a week from ordering the gear. I got everything to the venue in three business days: everything worked out like clockwork with CL Pugh and with EV, from timely delivery to thorough training."

– Ryan Stetson, World of Music



Erie, PA (October 24, 2003): Erie, Pennsylvania based World of Music recently worked with Electro-Voice reps CL Pugh & Associates to install multiple EV lines at a new local live music venue, Doc Holliday's Country Bar. World of Music is one of the largest family-owned, full-line music stores in the US, with over 50 years in business. The EV installation at Doc Holliday's comprised of (7) EV N/D767a vocal mics; (1) EV M4/24 24-track mixing console; (1) EV Dx38 digital processor; (1) EV EQ-231 signal processor; (6) EV Q66 power amplifiers; (4) Eliminator i full range loudspeakers; (4) Eliminator i subs; (6) Eliminator i stage monitors. The room is approximately 50-feet by 100-feet, the stage 25-feet by 15-feet. World of Music's Ryan Stetson described the installation and how working with CL Pugh made a difference: "We completed the installation on October 4th. Bob Tevs (co-owner) and Jason Jacquemain (sales support) from CL Pugh came down for the system demo and training the following Tuesday. It's going to be a hard-working rig, with live country music five nights a week. The grand opening is on Saturday October 18th, and everything is ready to go. I consulted club owner Steve Rankin during the gear specification process and steered him towards Electro-Voice by using other local installations and band rigs as examples of equipment that I could personally recommend. It turned out he was already impressed by the sound in these places, so we went with EV and called CL Pugh."

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"Paco" demos the N/D767a

Stetson continued: "As the club was preparing to open, CL Pugh came down and helped move things along with training. We had a tight deadline and things needed to be all hooked up less than a week from ordering the gear. I got everything to the venue in three business days: everything worked out like clockwork with CL Pugh and with EV, from timely delivery to thorough training. Jason Jacquemain from CL Pugh gave me a heads-up over the phone on how to get the Dx38 up and running for the opening weekend, as I'd never used one before. Ironically enough, after we'd got everything ready to go, it turned out that there was a paperwork delay in the liquor license anyway, as is often the case, so they couldn't open that weekend."



L-R: Bob Tevs (CL Pugh), Paco, Ryan Stetson (World of Music), Steve Rankin (owner)

Telex Communications, Inc.

12000 Portland Avenue, Burnsville, MN 55337 • Phone: 952.884.4051 • Fax: 952.346.4985

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“So, as it turned out, we had a bit more time before grand opening, but things would have been fine under the gun like that. On the Tuesday following installation, Jason came out with his laptop, met with house sound engineer Rod Shaffer, and made everything sound beautiful. The PA was ready to go, and tweaked to perfection. Although the rig still hasn’t been used yet, the bar management was impressed with the way it sounded during demos and training, just as they were happy that EV came out to back up their new investment with service and support. That’s a real bonus, a real added value, knowing that there are people standing by the equipment to make sure it works when it needs to, as well as how it needs to. That’s part of the ticket price. You know it’s going to sound good if it’s EV, but it’s also important, especially in a busy bar that needs a reliable system, that the service support element is covered too. The grand opening will reflect the preparation needed to go into making a new live music venue stand apart from the crowd. The management also wanted to have a bit of training on the system after the sale, which is where manufacturer’s reps really show their true colors. I’m able to do that myself, but to have the assistance of the brand reps, who obviously have a specialized knowledge of these product lines, is essential to answer the more detailed questions. That aspect made all the difference and really closed the deal. Jason and Bob Tevs said they’d drive out and take care of us, and that was all the owners needed to hear.”



M4/24 at FOH, with brand-new N/D767a mics on hand

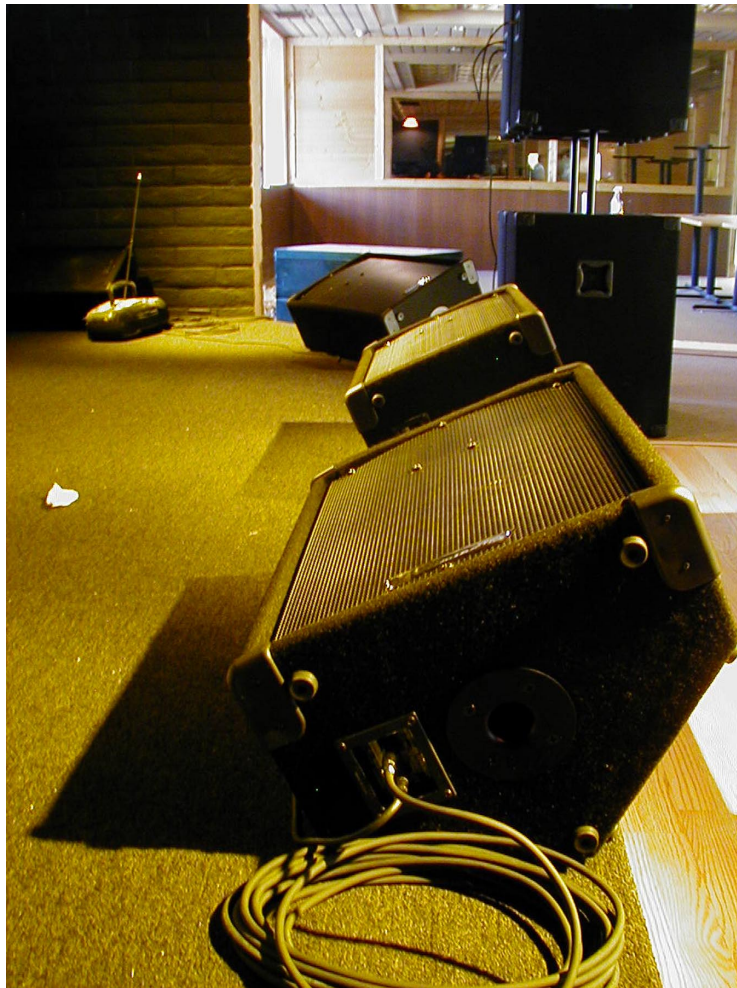
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Equipment:

N/D767a dynamic supercardioid lead microphone, featuring VOB™ technology for reduced boominess, sibilance and P-popping, along with extremely low handling noise.



Eliminator Monitors: 350-watt 15-inch two-way floor monitor, 55° x 80° horn, 1/4-inch connectors, integral stand mount, black carpet

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EQ-231 Signal Processor



- Boost and cut 1/3-octave stereo graphic EQ
- Variable-Q active filter sets allow effective equalization
- Each of the 31 1/3-octave filters on each channel provides 12 dB of boost or cut at ISO standard frequencies from 20-20,000 Hz
- Excellent signal-to-noise ratio
- Switchable infrasonic filters and EQ in/out on each channel
- Integral fuseholder doubles as the voltage selector for use anywhere. IEC connectors allow easy compatibility with local ac plugs
- Two rack space chassis with internal power supply

Dx38 Digital Processor



- 2-in/4-out loudspeaker processor
- 115 dB dynamic range, for highest audio performance
- 48-bit filter algorithms
- 24-bit A/D and D/A conversion
- Real-time control and configuration via front panel or PC interface with RACE software supplied
- RS-232, MIDI interfaces are standard, RS-485 bus for networking optional

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M4/24 Mixing Console



- Four-subgroup mixing consoles
- High-performance, high-value stereo mixing console available in 16 (M4/16) (M4/24) mono channel models, both with 4 stereo input channels
- Each input channel has 3-band EQ with sweepable mids from 250 Hz to 5kHz high-pass filters, direct outputs and 100-mm faders
- Six aux sends on mono channels, two aux sends on stereo channels with four stereo aux returns
- 4 subgroups, stereo masters and mono outputs all have balanced, fader-controlled outputs
- Talkback section with extensive signal-routing capabilities

For full details on all Electro-Voice products and brands, please visit
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James Edlund
Public Relations Manager
Telex Communications, Inc.
12000 Portland Ave. South
Burnsville, MN 55337
Phone: 952-736-3901
Fax: 952-736-4582
E-mail: James.Edlund@telex.com

Guy Low
In-house MarCom Contractor
PR, Copywriting, Graphic Design, Marketing
Telex Communications, Inc.
12000 Portland Ave. South
Burnsville, MN 55337
Phone: 952-736-3935
Cell: 612 710- 0829
E-mail: Guy.Low@telex.com

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