

## **TELEX® BTR-700™ INTERCOM PROVES ITS DURABILITY ON THE SET OF KING ARTHUR**

For about a year now, the world-renowned film equipment rental company ARRI has been using a **Telex® BTR-700™** intercom system – most recently on the set of the Touchstone/Bruckheimer production *King Arthur*.

**Straubing / Munich, Germany (August 2004):** Life on location takes its toll on man and machine, especially when the film in question is a major Hollywood production like *King Arthur*, directed by Oscar-winner Antoine Fuqua (*Training Day*) and produced by Touchstone Pictures and Jerry Bruckheimer Films. Most of the shooting for the film, which was one of the box office hits of the summer, was done during a six month period in Ireland, and in the vast inventory of lighting, cinematographic and communications equipment provided by the Munich-based film equipment rental company ARRI, one item played a crucial role in the logistics: a BTR-700 intercom system from Telex. Hans Lehner, one of the ARRI technicians responsible for camera and stage equipment commented: "The system was used by key members of the crew, such as the director, the camera operators, the director of photography and the crane operator. At times, up to five of them were hooked up at the same time during a take, exchanging information and correcting or fine-tuning settings they had tried out earlier — such is the clarity of the system that they were able to communicate in whispers so as not to bleed into the production audio during passages of dialogue. The BTR-700 was also much used on crane shots, where flawless communication is of critical importance to the quality of the overall results."

### **BTR-700: Hi-tech – highly durable.**

ARRI had originally planned to use a system with only three belt packs and headphones, but the BTR-700 proved to be so useful in offering high-quality, interference-free communication over long distances, that within the first few days of shooting the decision had already been taken to add further headsets. Nor was it simply the sound quality of the system and the massive added convenience of cable-free communication that convinced people; the BTR-700 turned out to be immensely durable in the rough-and-tumble of day-to-day shooting, where the headsets and belt packs were in action up to nine hours a day virtually every day for six months, surviving numerous bumps and bangs, and along with these indignities, the vagaries of the Irish climate – too hot one day, too cold the next, fog, rain, sleet... yet still managing to function flawlessly at all times!



## Great for communication – great for morale.

When the equipment functions flawlessly, there are positive repercussions in other areas. This is especially true with communications equipment — the fewer the misunderstandings, the fewer the retakes and the less hassle all round. Lehner (*left*) explained: "Every technician knows they will have to face the music if things go wrong on their beat. When things go right and you're getting positive feedback on all sides, it's a mighty relief, and with a gem like the BTR-700, suddenly you're

everyone's best mate! 'Here come the guys from ARRI,' they say, 'with that nice gadget of theirs'. At the end of the day, radio communication is far more reliable and convenient; nothing to get tangled up or snag and snap, no plugs to come loose."

Naturally, ARRI's positive experience with the BTR-700 on the set of 'King Arthur' was one they were eager to repeat, and the system was called into action on a further major production soon afterwards as well as figuring prominently in the plans for a grade A blockbuster in the months to come (Hans Lehner was not at liberty to reveal the titles). Comfort is addictive and communications comfort pays for itself. Not surprising, then, that ARRI are already thinking about investing in a second system: "Nothing's been finalized yet," says Hans Lehner, "but in the film world, things move fast."

## ARRI

August Arnold and Robert Richter opened their first retail outlet for film cameras in Munich in 1917. Unfailingly innovative and creative, the pair went on to win eight Oscars for the film cameras they developed over the years. In 1950, they founded in Munich the lighting and cinematographic company ARRI *Cinetechnik für Filmkameras und Scheinwerfer*, which with branches in cities like London, New York and Milan and credits that include Oscar-

# News Release

**Pro Audio Group**  
EV • Telex • Midas • Klark Teknik  
Dynacord • RTS • University Sound

winning productions such as *Black Hawk Down* and the *Lord of the Rings* trilogy, rates as one of the most successful film equipment rental companies in the world.



*The new ARRI Rental headquarters in Ismaning, near Munich*

*(more)*

# News Release

**Pro Audio Group**  
EV • Telex • Midas • Klark Teknik  
Dynacord • RTS • University Sound

For full details on all Telex products, please visit [www.telex.com](http://www.telex.com)

Telex® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

**James Edlund**  
**Public Relations Manager**  
**Telex Communications, Inc.**  
**12000 Portland Ave. South**  
**Burnsville, MN 55337**  
**Phone: 952-736-3901**  
**Fax: 952-736-4582**  
[james.edlund@us.telex.com](mailto:james.edlund@us.telex.com)

**Guy Low**  
**Public Relations Producer**  
**Telex Communications, Inc.**  
**12000 Portland Ave. South**  
**Burnsville, MN 55337**  
**Phone: 952-736-3935**  
**Fax: 952-736-4582**  
[guy.low@us.telex.com](mailto:guy.low@us.telex.com)

###