

## TELEX COMMUNICATIONS PRE-OLYMPICS TOUR IN ATHENS A TOTAL SUCCESS



*The Telex Communications Pre-Olympics Tour party at the Beach Volleyball Facility*

From the 13<sup>th</sup> to the 16<sup>th</sup> May, planners and sound specialists from all over the world converged on Athens, Greece, home to the 2004 Summer Olympics, to inspect the sound systems in place for the games. Perhaps most striking is the fact that everywhere you go in Athens, one sees - and hears - equipment from Telex Communications.

**Athens, Greece (May 2004):** Telex Communications, Inc.'s European wing, EVI Audio, put together an entertaining and informative package for a group of 100 pro audio specialists, including systems designers, contractors and journalists from North America, China, Japan and all over Europe. Participants were given a questionnaire inviting them to choose from a variety of different events that most interested them. The choices included a Netmax™ workshop, a tour of the airport where a Dynacord® Paging System is installed, a tour of the clubs (stocked for the most part with EV® X<sup>LC</sup>'s) or the city, whilst the centerpiece of the visit to the Greek capital was a detailed inspection of a number of the stadiums upon which the eyes of the world will soon be trained.

### **EVI Audio systems are installed at 20 of the 22 arenas:**

It's no boast to say that sound reinforcement at the 2004 Olympics is safely in the hands of EVI Audio. 20 of the 22 arenas in which the Games will be staged — for example, the Olympic Equestrian Center at Markopoulo, the field hockey

complex at Hellinkon, the beach volleyball center, and the multifunction stadium hosting the Tae Kwon Do and handball, to name but four — feature sound systems and products from EVI Audio, including EV Sx 600PI, QRx, FRX and EVID loudspeakers, EV P3000 RL remote control power amplifiers, IRIS software, Midas mixing consoles and EV microphones. As far as the competition to secure pro audio commissions in this most prestigious of international events is concerned, the 2004 Olympics are already over, and by far the greatest haul of medals has been won by EVI Audio!



*Checking out the extensive EV equipment at the Equestrian/Dressage facility*

However, EVI Audio's winning streak isn't confined to the stadia. Klaus Seitz, Export Sales Director with EVI Audio observed: "Wherever you look in Athens, you come across our equipment. You notice it first at the airport, where a large Dynacord Pro Matrix™ system has been installed, and in the city itself it's the same story: in the big hotels, clubs and discotheques, EV and Dynacord logos are everywhere. This was something our guests were able to confirm for themselves."

#### **A home game in Athens:**

All in all, the away trip to Athens for the team led by Mathias von Heydekampf, President of the Pro Audio Group Worldwide, Klaus Seitz and Jürgen Meier, Sales Director (Permanent Installations), turned out to be more like a home game. In the evening, too, as it transpired, with the visits to various events and clubs, the atmosphere was even said to be as good as that at the Hausmesse Party at EVI headquarters in Straubing, Bavaria, and that's saying something!

# News Release

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